

Berlin-Brandenburg Conference 2008

Logistics and innovation – success in a networked Europe

Volkswagen Distribution Centre Ludwigsfelde, 11-12/09/2008

Thursday, 11 September 2008		
Moderation: Prof. Uwe Meinberg, Fraunhofer ALI, Cottbus		
12.30	Arrival	Light lunch
Welcome		
13.15	Secretary of State Dr. Komusiewicz, Ministry for Science, Research and Culture Brandenburg	
	Hans-Jürgen Philipp, Branch Manager Volkswagen Distribution Centre Ludwigsfelde	
Current logistics challenges		
13:30	Panel discussion with innovative companies from the region: Wulfram Overmann, LogisticsNet Berlin-Brandenburg; Bernd Williams-Boock, Ortrander Eisenhütte GmbH (t.b.c.); Hans-Peter Otto, C. Spaarmann GmbH; Mario Wöllner, Mercedes-Benz Ludwigsfelde GmbH	
	Johann Narrenhofer, Head of Strategy Transport and Logistics, ÖBB-Holding AG/ Austria	Challenges, Strategy and innovative projects in the department transport and logistics within the ÖBB-group
	Oliver Ratzesberger, Senior Director, eBay (t.b.c.)	Perspectives for logistics: Chances and trends in data warehousing
15:00	Coffee break	
Keynote speech		
15:15	Prof. Frank Straube, Logistics Division, Technical University Berlin	Trends and innovation in logistics 2015 and beyond
16:00	Company tour Volkswagen Logistics Centre Hans-Jürgen Philipp, Leiter der Niederlassung Brandenburg, Volkswagen Original Teile Logistik	
17:00	Panel 1 Future trends, innovation management and innovative projects: central needs for technological development out of a <i>business perspective</i> . Chair: Dr. Eckart Gries; Rapporteur: Andrea Rohrberg.	
	Prof. Rainer Voß, TFH Wildau	Innovation competence in logistics – results of a company survey in Brandenburg
	Margret Steegmann, Geschäftsführerin Fruitline Bremen GmbH, Tilo Bolduan, Leiter Prozessmanagement Atlanta Informationssysteme GmbH	Optimising order-related communication: the example of an innovative cooperation of a fruit wholesaler and a logistics service provider
	Antonina Kanygina, Key Account Manager Auchan, FIEGE Ukraine	Transfer of logistics excellence and competitiveness while entering Ukraine

	Panel 2 The future of logistics processes, IT and logistics management; key trends, main future topics and innovation networks out of a <i>research and intermediary perspective</i> . Chair: Prof. Thorsten Brandes, Rapporteur: Bernd Röcken	
17:00	Inga-Lill Carlsson, University of Gävle/ University of Linköping (Sweden) and Mekanotjänst Industrier AB	Resources to form logistics capabilities - from the perspective of a small or medium-sized subcontractor
	S. Galka, A. Ulbrich, W.A. Günthner, Lehrstuhl für Fördertechnik Materialfluss Logistik (fml) TU München	The flexibility of logistics systems: an exemplary analysis of commissioning systems
	Jakub Piotrowski, Uwe Hinrichs, Bernd Scholz-Reiter, BIBA – Bremer Institut für Produktion und Logistik GmbH	Ressource- and CO2-efficient logistics solutions: methodological and technological approaches
18:30	End of Day 1	
19:30	Dinner in Chateau Diedersdorf, Pferdestall	
Festreden		
	Dr. Detlef Stronk, ZukunftsAgentur Brandenburg GmbH: Innovation and logistics in the capital region	
	Thomas Meißner, TSB Innovationsagentur Berlin GmbH, Forschungs- und Anwendungsverbund Verkehrssystemtechnik Berlin: Centre of Excellence for Transport Technologies – a core element of the joint Berlin-Brandenburg innovation strategy	

Friday, 12 September 2008		
Moderation: Prof. Herbert Sonntag, TFH Wildau		
08:00	Welcome Coffee	
Keynote speeches		
08:30	Dieter Ruh, Director of Logistics, Webasto	Future technologies, innovation management and innovative projects in logistics – the business perspective
	Stanislaw Krzyzaniak, Deputy Director for Scientific Research, Institute of Logistics and Warehousing Poznan	Logistics and Innovation - Development and challenges of the Polish Integration in European Logistics Networks
10:00	Coffee break	
10:30	Panel 1 continues	
	Christiane Hagmann-Steinbach, Consultant; Sabine Brunswicker, Fraunhofer IAO, Stuttgart	Innovation management for SMEs within the framework of the Europe INNOVA initiative programme IMPROVE
	Michael Borowski, LogistikPlan GmbH, Dresden	Contract logistics as an engine for location development

	Panel 2 continues	
	Logistiknetzwerk Wien (t.b.c.)	Is there a future for hinterland-logistics Hat der Hinterlandverkehr eine Zukunft? Innovative Lösungen durch Ressourcenbündelung
	TeamAcademy Finnland (t.b.c.)	New tools for innovation and cooperation between science and industry
11:30	Round table discussions	
12:00	Coffee break	
	Results and plenary discussion	
12:15	Andrea Rohrberg, rapporteur panel 1	Future trends, innovation management and innovative projects as well as key barriers and central needs for technological development
	Bernd Röcken, rapporteur panel 2	The future of logistics processes, IT and logistics management; key trends, main future topics and innovation networks.
12:45	Closure, outlook and follow-up	
13:00	Light lunch	

Further information:

www.logistics-innovation-2008.de.