



THE FOOD INDUSTRY

in the Berlin-Brandenburg Capital Region

THE GERMAN CAPITAL REGION
MORE VALUE FOR YOUR INVESTMENT

Dedicated experts easy to find

In Germany's capital region, food industry companies meet qualified, dedicated, and available experts. Specific qualification packages are guaranteed for special requirements. Resident companies are supported sustainably on the recruitment.



Production manager at the control of the production, Mineralquellen Bad Liebenwerda GmbH in Bad Liebenwerda

The labour costs in East German industries are internationally comparable with Japan, Italy, and Spain, whereas the West German labour costs head on top of the ranking, right behind Norway and Denmark.

Networking, a success factor and location advantage

The companies of the industry use the complex cooperation and collaboration possibilities that were initialised by the regional Agrarian Marketing Association "pro agro". The association is highly involved in the sales promotion of agricultural and food economy products, and their successful market establishment in the long run. An important contribution to the effective cross-linking of the industry also provides Brandenburg's Nutrition Network (BEN), campaigning for the strengthening of competitiveness, marketing, and communication, and for the coopera-



Ph. D. student analysing a polyacrylamid gel, German Institute of Human Nutrition (DIfE – Deutsches Institut für Ernährungsforschung) in Potsdam

tion expansion regarding product development and qualification, and the Trade Association of Food Industry in Berlin and Brandenburg e. V.

www.wveb.de
www.natuerlich-brandenburg.de
www.ernaehrungsnetzwerk-ben.de

Quality and innovation securing competitive advantages

The Berlin-Brandenburg region has distinguished itself in the last years as a high-quality industrial location. Ambitious quality control programmes, interregional certification measures, and the concentration on innovative, ecologically valuable products generate new market potentials, improve the market position of the residing companies, and make sure that the food products "Made in Berlin-Brandenburg" expand their positive brand image "naturally Brandenburg", and are increasingly accepted on globalised markets. The German capital region furthermore has a unique density of nutritional science institutes as the Universities in Berlin and Potsdam, the German Institute for Food Research, the Institutes for Crop Processing, Vegetable and Ornamental Plants Cultivation, or the Dairy Industry Academy and Research Institute.

Short lanes to Europe's consumers



Band-conveyor at Coca-Cola, production site in Berlin

The German capital region with more than 6 million consumers is not only a perfect test market for the introduction of new products, but also a convenient basis for a successful opening and managing of adjacent growth markets in Middle and East Europe. Four huge cargo transport centres along Berlin's motorway ring, competent manufacturers, state-of-the-art packaging companies, and an active promotion of economic development, increasingly move the region into the focus of far-sighted investors. German large-scale retail store chains especially appreciate the proximity to the consumers, and use Berlin and Brandenburg as their central distribution and logistic centre.

The Food Industry in Berlin-Brandenburg



- Food Industrie
- Logistic Companies
- Packaging Industry
- Cargo Transport Centres
- Trade Shows

- Science and Research Institutes
- ✈
 Berlin-Tegel International Airport until 2012
- ✈
 Berlin-Schönefeld International Airport, from June 2012 Airport Berlin Brandenburg

- Federal Highway
- Railroad
- Waterway

The network for your success

Selected businesses and research institutions in the Berlin-Brandenburg capital region

Food industry

- 1** Alois Dallmayr Kaffee Berlin GmbH & Co. KG
www.dallmayr.de
- 2** Bahlsen GmbH & Co. KG · www.bahlsen.de
- 3** Berliner Bürgerbräu GmbH
www.berlinerbuergebraeu.de
- 4** Berliner Kindl-Schultheiss Brauerei GmbH
www.berliner-pilsner.de
- 5** Birkenhof GmbH & Co. KG
www.kaisers.de/exklusiv/birkenhof_index.html
- 6** Brandenburgische Urstromquelle GmbH & Co. KG
- 7** Carl Kühne GmbH & Co. KG · www.kuehne.de
- 8** Coca-Cola GmbH · www.coca-cola-gmbh.de
- 9** Dahlewitzer Landbäckerei GmbH
www.dahlback.de
- 10** Der Havelbäcker GmbH
www.der-havel-baecker.de
- 11** A. Dohrn & A. Timm GmbH & Co. KG
www.dohrn-timm.de
- 12** Dreistern Konserven GmbH & Co. KG
www.dreistern-konserven.de
- 13** EWG Eberswalder Wurst GmbH
www.eberswalder.de
- 14** Frankfurter Brauhaus GmbH
www.frankfurter-brauhaus.com
- 15** Freiburger Lebensmittel GmbH & Co. Produktions- & Vertriebs KG
www.freiburger.de
- 16** Frenzel Oderland-Tiefkühlkost GmbH
www.frenzel-tk.de
- 17** Georg Lemke GmbH & Co. KG
www.lemke.de
- 18** Hansa Heemann AG
www.hansa-heemann.de
- 19** Herbstreith & Fox KG
www.herbstreith-fox.de
- 20** Moll Marzipan GmbH
www.mollmarzipan.de
- 21** Odenwald Früchte GmbH/Milchwerk Elsterwerda · www.odenwald-fruechte.de
- 22** Jütro Konservenfabrik GmbH & Co. KG
www.juetro.de
- 23** Katjes Bonbon GmbH & Co. KG
www.katjes.de
- 24** Kamps Brot- und Backwaren GmbH
www.kamps.de
- 25** Klosterbrauerei Neuzelle GmbH
www.klosterbrauerei.com
- 26** Kraftfoods Deutschland GmbH/
Röstkaffeewerk Berlin · www.kraftfoods.de
- 27** Luckenwalder Fleischwaren GmbH
www.luckenwalder-fleischwaren.de
- 28** Mineralquellen Bad Liebenwerda GmbH
www.mineralquellen.de

- 29** Nestlé Deutschland AG · www.nestle.de
- 30** Nordgetreide GmbH · www.nordgetreide.de
- 31** Obst- und Gemüeverarbeitung „Spreewaldkonserve“ Golßen GmbH
www.spreewaldhof.de
- 32** Schwartau Food Ingredients GmbH
www.schwartau-food.de
- 33** Spreeback GmbH · www.spreeback.de
- 34** Spreequell Mineralbrunnen GmbH
www.spreequell.de
- 35** Spreewaldkonserven Feldmann GmbH & Co. KG
www.spreewald-feldmann.de
- 36** Stollwerck AG · www.stollwerck.de
- 37** Storck AG · www.storck.com
- 38** Uckermärker Milch GmbH, Prenzlau
www.uckermarkmilch.de
- 39** Werdersche Feinkost GmbH
www.werder-feinkost.de
- 40** Wilhelm Reuss GmbH & Co. KG
www.wilhelmreuss.de
- 41** Vion Perleberg · www.vion-passion.com
- 42** Zuegg Frucht AG · www.zuegg.de

Logistic industry (foods)

- 1** Dachser Logistikzentrum Berlin-Brandenburg, Berlin-Schönefeld
www.dachser.com
- 2** Distributa, Gesellschaft für Lebensmittellogistik mbH, Wildau
www.distributa-gmbh.de
- 3** Reico, Berlin · www.reico-gruppe.de
- 4** TempLog Berlin GmbH & Co. KG, Großbeeren · www.templog.de
- 5** Refrigeration Logistic Tiefkühllogistik-Center GmbH Wustermark
www.muk-ag.de

Packaging industry (foods)

corrugated paper, cardboard packaging, and display producers

- 1** Eikemeier Verpackungen GmbH, Brandenburg
www.eikemeier-verpackungen-rathenow.de
- 2** Hellbut & Co. GmbH, Schöneiche
www.hellbut.de
- 3** Papierfabrik Hamburger Rieger GmbH & Co. KG Spremberg · www.dunapak-spremberg.de
- 4** Schoepe Display GmbH, Dahlewitz
www.schoepe-display.de
- 5** Thimm Verpackungs GmbH & Co., Eberswalde · www.thimm.eu
- 6** Wepoba Wellpappenfabrik GmbH & Co. KG, Wustermark · www.panther-packaging.com

Plastic packaging

- 7** Gizeh GmbH & Co. KG, Elsterwerda
www.gizeh.de
- 8** Linpac Plastics Beeskow GmbH, Beeskow
www.linpac-plastics.co.uk
- 9** Ruppiner Papier- und Folienwerke GmbH, Neuruppin · www.victorgroup.eu
- 10** Storopack Deutschland GmbH & Co. KG, Wildau · www.storopack.com

Cargo transport centres

- 1** BEHALA, Berlin · www.behala.de
- 2** ETTC, Frankfurt (Oder) · www.ettc.de
- 3** Cargo Transport Centre Berlin East, Freienbrink · www.gvz-berlin.de
- 4** Cargo Transport Centre Berlin South, Großbeeren · www.gvz-berlin.de
- 5** Cargo Transport Centre Berlin West, Wustermark/Brieselang · www.gvz-berlin.de

Trade shows

- 1** Fruit Logistica Berlin · www.fruitlogistica.de
- 2** International Green Week Berlin
www.gruenewoche.de

Science and research institutes

- 1** Beuth Technical University of Applied Sciences Berlin
www.beuth-hochschule.de
- 2** German Institute of Human Nutrition, Potsdam-Rehbrücke · www.dife.de
- 3** Freie Universität Berlin
Institute of Food Hygiene and Technology
www.fu-berlin.de
- 4** Institut für Gärungsgewerbe und Biotechnologie zu Berlin · www.ifgb.de
- 5** Institute of Vegetable and Ornamental Crops, Großbeeren · www.igzev.de
- 6** Institut für Getreideverarbeitung GmbH, Potsdam-Rehbrücke · www.igv-gmbh.de
- 7** Academy and Research Institute of Integrated Plant Cultivation Güterfelde e.V.
www.mugv.brandenburg.de
- 8** Dairy Industry Academy and Research Institute, Oranienburg
www.mlua.de
- 9** Technische Universität Berlin
Institute for Food Chemistry
www.tu-berlin.de
- 10** University of Potsdam · www.uni-potsdam.de

Tradition and future closely connected

Internationally well-known brand production companies as Coca-Cola, Freiberger, Bahlsen, Dallmayr, Kraftfoods and Katjes, installed important production plants in the region.

Berlin and Brandenburg's products as for example "Spree-wälder Gurken", "Werderaner Ketchup", "Berliner Pilsner", "Eberswalder Würstchen", "Neuzeller Schwarzbier", "Brandenburger Quelle" or "Beelitzer Spargel" are traditional brands and make the capital region popular far beyond its borders in a culinary way.



Employee controlling visual aspect of sweets' flowpacks, Katjes Fassin GmbH + Co. KG in Potsdam

For producers of the food industry, the capital region offers perfect conditions. The proximity to the cultivation industry ensures quality and freshness. Brandenburg's farming companies are characterised by a higher-than-average productivity due to the comparatively huge manufacturing companies. Following the bio-trend, Brandenburg's companies manage over 10 % of the farming area in ecological organic farming, conquering therewith the first place in Germany's ranking.

- 1.3 million hectares of agricultural area, 78 % thereof are agricultural cropland
- 134,000 hectares of ecologically formed areas
- 120,000 tons field-grown vegetables, 37,000 tons apples
- 590,000 cattle, 756,000 pigs, 881,000 eggs from 2.8 million laying hens

Competence from production to further processing

With more than 22,000 employees, 204 companies, and an annual turnover of 6 billion euros, the food industry is, including beverages, one of the highest sales industries in the capital region. The core areas are meat and sausages, bakery products, confectionary products, fruits and vegetables, dairy products, and beverages.

10 convincing benefits for your investment

- Proximity to growth markets in Middle and East Europe
- Excellent traffic and telecommunication infrastructure



- 6 million consumers in the region, 300 million reachable within one day
- High qualified, motivated, and available experts
- Highest research and development density on nutrition-relevant range in Germany
- High-performance agricultural companies in proximate surroundings
- Flexible working hours and good cost-benefit-ratio
- Above-average labour productivity
- Availability of business and industrial sites in all locations
- Best capital investment subsidy in Europe



Employee at final control, Bahlsen GmbH & Co. KG in Berlin

Berlin-Brandenburg capital region

Locational advantages, facts and services



Quadriga and Reichstag dome



In front of the Nauen Gate in Potsdam



Harvest festival in Brandenburg

■ Where investment makes sense

Berlin-Brandenburg is the best funding location in Europe. Investment assistance comes in the form of direct subsidies. Funding programmes pool resources from the EU, the German federal government and the states of Berlin and Brandenburg. In the capital region, large companies receive up to 30 percent in investment subsidies, medium-sized companies up to 40 percent and small companies up to 50 percent.

■ High quality of life

The region offers the unique combination of Berlin's international metropolitan flair and Brandenburg's fascinating countryside and historical places of interest. A nightlife like no other, renowned large-scale events, more than 170 museums, 150 performance venues and around 500 palaces, churches and parks – all these add up to an irresistible location. The region also offers unlimited sporting and leisure activities such as golf, horse riding, water sports and flying. Living costs, transport and leisure activities are considerably cheaper than in other comparable metropolitan regions.

■ Making investment easy

The two business promotion agencies Berlin Partner GmbH and Brandenburg Economic Development Board GmbH (ZAB) provide extensive support with the establishment of your business: they're competent, quick, unbureaucratic, confidential and offer a free service.

- Location: facts and figures about the Berlin-Brandenburg business region
- Personnel: support with the recruitment and training of new employees
- Real estate: help with leasing or buying premises
- Financing: advice on funding assistance and financing methods
- Contact with: public authorities, banks, trade associations, corporate alliances

www.capital-region.de

www.businesslocationcenter.de

www.brandenburg-invest.com/food

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