

You have one partner as your contact.

We coordinate the activities

You draw on the potential of three separate partners but do so over a single agency. ZAB GmbH is your one-stop source for information, consulting and support in issues relating to personnel planning and recruitment, as well as new employee orientation training and in-company continuing vocational training. Whether yours is an international corporation or a medium-sized company, we will coordinate the activities of all partners on your behalf and present you with an integrated proposal on the acquisition and development of specialized workers.



The regional directorates of the Federal Employment Agency release data on the structure and qualifications of the skilled labour force in the different regions. They also assist companies with personnel selection and training measures and continuing vocational training for skilled workers who are unemployed. LASA GmbH provides information concerning the need-based training of employees and support for such training. When necessary, it can provide information regarding relevant local conditions with respect to general conditions affecting personnel policy. LASA GmbH also assists in searches for suitable partners and proposals for continuing in-company vocational training.

Your Contact

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Qualified Employees for Your Company

The Brandenburg service
package for newly arriving
and expanding companies

Services offered in cooperation with our partner organizations



You invest in Brandenburg.

We invest in your employees

“Qualified employees for your company” is the name of the Brandenburg service package for investors whose newly arriving or expanding companies are in need of qualified personnel. Here in Brandenburg, “a company’s employees are its greatest asset” is more than just an empty adage. We see a genuine location-based advantage in the acquisition and training of specialized workers, an advantage we intend to build on.

That is why we have created this service package for investors. The package is designed to ensure that companies planning to settle or expand on their investments here have rapid access to specialized workers with the skills they need.



Our partnership is made up of the Brandenburg Economic Development Board (ZAB GmbH), the Brandenburg State Agency for Structure and Labour (LASA Brandenburg GmbH) and the Berlin/Brandenburg Regional Directorate of the Federal Employment Agency.



You create new jobs.

We support you in the following activities:

- attaining an appropriate applicant pool and the selection of skilled employees;
- financing an orientation phase for new employees;
- accessing public support for ensuring a supply of skilled labour;
- planning of training measures for people working at your company.

You have special requirements.

We offer you

- analyses of your need for skilled workers;
- organization and implementation of applicant assessment activities;
- identification of the existing applicant potential;
- pre-selection of candidates from the applicant pool.

You invest in personnel.

We support personnel development

There are funds available for use in training newly hired employees by companies newly settling in the state of Brandenburg or increasing their investments here. Grants are also available for fundamental restructuring within your company and the costs associated with the resulting changes in qualification requirements of the necessary personnel.

However, we can also support the development of your staff on-site through a competent contact person who can provide you with up-to-date proposals for continuing vocational training in the Berlin/Brandenburg region. We will support you at no cost in the search for suitable partners to provide continuing training for your employees. You can even depend on our friendly support when it comes to networking with other companies or arranging collaboration with universities in the Berlin/Brandenburg region.

